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## **AQUASTAR SET TO UNVEIL REVOLUTIONARY NEW PRODUCTS AT THE ATLANTIC CITY POOL & SPA SHOW**

**SAN DIEGO, Calif.** – Members from every branch of the Pool and Spa industry will soon be descending on Atlantic City, N.J. for the Atlantic City Pool & Spa Show. San Diego-based AquaStar Pool Products, Inc.—makers of the most complete line of Virginia Graeme Baker Pool and Spa Safety Act-compliant drains—will be showcasing their latest innovations at booth 1748 at the first major pool and spa industry trade show of 2009.

The Atlantic City Pool & Spa Show, held at the Atlantic City Convention Center from Jan. 26-29, brings together professionals from across the swimming pool and spa industry for four days of product exhibitions, technical seminars and business meetings. Among the exhibitors will be AquaStar Pool Products, Inc.

AquaStar will unveil multiple innovations that are sure to advance the pool and spa industry at their booth. In addition to these revolutionary new products, AquaStar's complete line of VGB Series anti-entrapment suction outlet covers—each compliant with the recently enacted Virginia Graeme Baker Pool and Spa Safety Act—will be on display.

“The Atlantic City Pool & Spa Show is the ideal setting for showcasing our revolutionary new products,” AquaStar Co-founder Olaf Mjelde said. “We are excited that many of the leaders in the pool and spa industry will get a first look at the cutting-edge products that we plan to unveil.”

Each suction outlet cover and channel drain in AquaStar's VGB Series is compliant with the Virginia Graeme Baker Pool and Spa Safety Act, which took effect December 19, 2008.

“With the Virginia Graeme Baker Act's deadline for compliance having come and gone, generating public awareness of the law and the products available for achieving compliance is more crucial than ever,” Mjelde said. “Our VGB Series not only complies with the new federal standard, but more importantly, ensures the safety of all those using a pool or spa in which an AquaStar product is installed.”

### **About AquaStar:**

Founded in 2003, AquaStar Pool Products, Inc., the worldwide leader in pool technology systems, is headquartered in San Diego, California. AquaStar Pool Products, Inc. is the creator of the following brands: Clear Choice®, AquaStop®, AquaThunder®, Flow-Max™, Color Choice™, and Everclear®. AquaStar Pool Products, Inc. is the industry leader in anti-entrapment and anti-vortex pool drain development. AquaStar Pool Products, Inc., is committed to quality, innovation and performance in each of their American made products. For more information, visit [www.aquastarpoolproducts.com](http://www.aquastarpoolproducts.com).

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